VERMAVERSE OPC PRIVATE LIMITED

VARTNEXA
MEDIA NETWORK

Where Truth Transcends Boundaries.

CORPORATE PROFILE

An institutional introduction to our leadership, editorial purpose, newspaper, digital news platform, governance principles and long-term growth vision.

JANPARIPREKSHYA DARPAN / VMN NEWS

2026 | INDIA

EXECUTIVE INTRODUCTION

A media institution in the making

A unified corporate framework. Two distinctive publishing identities.

Who we are

Vartnexa Media Network is the media division of Vermaverse OPC Private Limited. It brings together Janpariprekshya Darpan, a newspaper publication with an e-paper presence, and VMN NEWS, a dedicated digital news portal. The two brands have separate public identities and complementary formats.

Why we exist

Our purpose is to contribute to a more informed public sphere through accessible reporting, responsible editorial practice and communication that respects the intelligence of readers. The network is designed around institutional credibility rather than attention alone.

OUR CORPORATE POSITION

A developing Indian media network with a print-and-digital structure, an articulated editorial philosophy and a roadmap for disciplined expansion.

CORPORATE STRUCTURE

The identity behind the network

Clear ownership and clear separation of publishing brands.

VERMAVERSE OPC PRIVATE LIMITED

Legal parent company

VARTNEXA MEDIA NETWORK

Media division

JANPARIPREKSHYA DARPAN

Newspaper and e-paper

VMN NEWS

Digital news portal

The legal entity and media brands must be identified consistently in contracts, invoices, editorial disclosures and institutional correspondence.

FOUNDER AND LEADERSHIP

The founder behind the vision

Dr. Rajshree Verma | Founder & Director, Vermaverse OPC Private Limited

A multidisciplinary leadership perspective

Dr. Rajshree Verma is the founder and director of Vermaverse OPC Private Limited and the guiding entrepreneurial force behind its media division. Her work spans writing, publishing, healthcare and the development of new ventures. This cross-disciplinary background informs an interest in the social value of information, culture and public communication.

Leadership approach

The division is envisioned as a responsible media institution with defined editorial processes, a recognisable public identity and an accountable corporate structure. Its long-term credibility depends on professional standards, not solely on the profile of its founder.

FOUNDING PRINCIPLE

Build institutions that earn public confidence through consistency, accuracy, dignity and transparent conduct.

FOUNDER MESSAGE

A message from the founder

A statement of purpose for the media division.

“Media has the ability to inform public understanding, preserve the record of our times and bring attention to the experiences of ordinary people. In establishing Vartnexa Media Network, our ambition is to develop a publishing ecosystem in which responsible journalism and contemporary technology reinforce each other.

Janpariprekshya Darpan and VMN NEWS have distinct editorial identities, yet share a common aspiration: to communicate with clarity, fairness and respect. We seek to build trust through careful verification, thoughtful presentation and an openness to correction.

Our journey is still developing. We therefore place equal importance on strong governance, the professional development of our teams and sustainable growth. We welcome institutions, readers and partners who value the long-term role of credible public information.”

DR. RAJSHREE VERMA

Founder & Director | Vermaverse OPC Private Limited

PURPOSE

Our vision, mission and motto

The principles that give the network a shared direction.

VISION

To develop a trusted, accessible and future-ready Indian media network that helps people understand the events, ideas and decisions shaping their lives.

MISSION

To publish relevant information across newspaper and digital formats; strengthen verification and editorial accountability; encourage informed civic dialogue; and create sustainable channels for high-quality public communication.

MOTTO / BRAND PROMISE

WHERE TRUTH TRANSCENDS BOUNDARIES. This is our guiding aspiration, not a claim of external certification, measured reach or market leadership.

ETHICAL FOUNDATION

Our core ethics

A media network is judged by how it behaves when the facts are difficult.

TRUTH & VERIFICATION

Check claims, distinguish fact from allegation and communicate uncertainty.

INDEPENDENCE OF JUDGMENT

Keep editorial decisions distinguishable from advertising and commercial relationships.

FAIRNESS & CONTEXT

Avoid misleading omissions, stereotyping and disproportionate treatment.

HUMAN DIGNITY

Respect privacy and vulnerability, especially in sensitive reporting.

ACCOUNTABILITY

Correct material errors and maintain clear responsibility for published work.

EDITORIAL PHILOSOPHY

Journalism with public purpose

From breaking developments to the deeper story behind them.

Context before sensationalism

The value of reporting is not measured by the speed of a headline alone. Readers benefit from knowing what happened, what is confirmed, what remains uncertain and why the issue matters.

People at the centre

Public policy, the economy, education, health, culture and civic life are best understood when reporting considers their consequences for people and communities.

Different formats, consistent principles

A newspaper edition may provide a considered record and structured reading experience, while a digital portal can publish updates and explanatory formats. Both require the same commitment to evidence and accuracy.

EDITORIAL DISTINCTION

News, analysis, opinion, sponsored content and advertisements should be clearly identified and presented as different forms of communication.

NEWSPAPER IDENTITY

Janpariprekshya Darpan

Reflecting the People’s Perspective.

Janpariprekshya Darpan is the newspaper publication within Vartnexa Media Network. Its identity is rooted in thoughtful public communication, a recognisable editorial voice and a commitment to making the issues of the day understandable to readers.

Print-led publishing

The newspaper is presented as a distinct publication, with its own masthead, editorial priorities and publication identity. Its e-paper channel supports digital access to newspaper editions without confusing the publication with VMN NEWS.

Editorial scope

The publication’s intended editorial areas include public affairs, society, culture, development, education, public health awareness, community experiences and clearly identified opinion.

REGISTRATION & COMPLIANCE

Janpariprekshya Darpan | Official registration particulars

PRESS REGISTRAR GENERAL OF INDIA

Government of India

PRGI REGISTRATION NUMBER

JHHIN/26/A6153

REGISTRATION DATE

25 July 2026

LANGUAGE

Hindi

Source: Official PRGI Certificate of Registration, dated 25 July 2026.

NEWSPAPER PUBLISHING

The reader experience

An editorial product built around relevance and readability.

The newspaper as a public record

A newspaper can provide continuity, a stable edition-based archive and space for considered reporting. Janpariprekshya Darpan aims to serve that function through structured presentation and an accessible editorial voice.

Digital e-paper

The e-paper complements the newspaper’s identity by making editions accessible through the publication website. It should retain clear issue dates, edition identifiers and accessible archives.

Editorial development

Potential editorial formats include reported features, public-interest explainers, interviews, civic awareness articles, culture coverage and transparent opinion pages. Each format should have defined review and attribution standards.

OFFICIAL PUBLICATION WEBSITE

janpariprekshyadarpan.com

DIGITAL NEWS IDENTITY

VMN NEWS

Voice. Truth. Nation.

VMN NEWS is the digital news portal of Vartnexa Media Network. It is intended to provide a web-first experience for readers seeking timely reporting, relevant developments and accessible explanation across news categories.

A distinct editorial destination

VMN NEWS is not the newspaper’s e-paper. It is a separate digital news brand with its own publishing interface, content organisation and editorial workflow.

Digital formats

A scalable portal may combine breaking updates, explainers, thematic coverage, multimedia storytelling and searchable archives. Speed must remain balanced with source checking, corrections and responsible presentation.

OFFICIAL DIGITAL NEWS WEBSITE

vmnnews.com

AUDIENCE PROPOSITION

Two formats, one public mission

A connected network without compromising brand clarity.

NEWSPAPER READERS

Edition-led reading, editorial continuity, print identity and e-paper access for audiences who value a curated news experience.

DIGITAL READERS

Web-first discovery, topic-led navigation, timely updates and explanatory content suited to changing information needs.

INSTITUTIONAL STAKEHOLDERS

A defined media division through which organisations may explore editorial correspondence, advertising enquiries and lawful partnerships, subject to applicable policies.

Measurement integrity

No unverified circulation, readership, audience demographics, monthly visitors, subscribers or engagement figures are claimed in this profile. Audited and dated metrics may be included in a separate media kit when available.

EDITORIAL GOVERNANCE

How trust is protected

Principles for a professional and accountable newsroom.

SOURCE VERIFICATION

Use primary records where feasible, attribute reporting and check consequential claims.

REVIEW & APPROVAL

Apply proportionate editorial review before publication and escalation for sensitive content.

CORRECTIONS

Record, investigate and visibly correct material factual errors.

CONFLICTS OF INTEREST

Identify potential commercial or personal conflicts and protect editorial judgment.

PRIVACY & SAFETY

Handle personal data, minors and allegations with special care.

CONTENT ARCHITECTURE

The stories we aim to tell

Coverage pillars that can support sustained editorial depth.

PUBLIC AFFAIRS & CIVIC LIFE

Governance, public services, civic decisions and their practical implications.

ECONOMY & LIVELIHOODS

Enterprise, employment, local economies and economic opportunity.

EDUCATION & SKILLS

Learning, institutions, skills development and youth opportunity.

HEALTH & SOCIETY

Evidence-led public awareness and social issues, with appropriate expert sourcing.

CULTURE & HERITAGE

Language, arts, traditions, community history and contemporary cultural life.

COMMERCIAL ENGAGEMENT

Advertising and brand partnerships

Commercial opportunities must be clear, lawful and editorially distinguishable.

Potential advertising channels

Depending on current inventory and operational readiness, opportunities may include newspaper display advertising, e-paper placements, website display inventory, sponsored announcements and clearly labelled brand-led content.

Commercial safeguards

All paid placements should be identifiable as advertising or sponsorship where appropriate. Advertisers should not be promised influence over independent news decisions. Publication and platform policies, content restrictions and applicable law remain controlling.

Working with institutions

The network can serve as a point of contact for campaign enquiries, public information communication, media collaborations and other permitted partnerships. Any proposal should be scoped through a written brief, deliverables and transparent commercial terms.

MEDIA KIT POLICY

Rates, reach figures, circulation claims, ad specifications and audience performance should be provided through a separately maintained, dated and verified media kit.

PARTNERSHIP STRATEGY

Building institutional relationships

Partnerships are strongest when objectives and boundaries are explicit.

Education and knowledge institutions

Possible collaborations include public education initiatives, subject-matter discussions, student journalism exposure and documented knowledge-sharing programmes.

Civil society and community organisations

Public-interest campaigns may benefit from careful reporting, transparent sponsorship structures and a clear separation between advocacy messaging and independent news.

Corporate and industry stakeholders

Brand partnerships, events, communications campaigns and content initiatives may be explored under defined agreements, without compromising editorial autonomy.

Media and creative collaborators

Professional collaborations may support visual storytelling, technology, training, distribution and responsible innovation across print and digital formats.

FUTURE PROSPECTS

A disciplined growth roadmap

Aspirations and prospective initiatives, not claims of completed milestones.

NEAR TERM / STRENGTHEN THE FOUNDATION

Standardise editorial workflows, improve digital accessibility, formalise correction and grievance processes, and build a verified institutional media kit.

MEDIUM TERM / DEEPEN THE OFFERING

Expand thematic reporting, develop multimedia formats, improve archives and search, train contributors, and establish sustainable partnership processes.

LONG TERM / SCALE WITH CREDIBILITY

Evaluate additional editorial products, geographic coverage, new audience formats and technology-enabled newsroom capabilities as resources and compliance permit.

These prospects are strategic intentions; timing, budgets, approvals and outcomes have not been represented as committed or achieved.

INVESTOR PERSPECTIVE

The long-term opportunity

An investment narrative grounded in strategy rather than unsupported projections.

Why the model is strategically relevant

A dual-format media structure can support diversified audience experiences and multiple potential commercial channels. A common corporate framework may enable shared technology, administrative systems and governance, while preserving distinct editorial brands.

Potential value drivers

Editorial credibility, consistent content quality, direct audience relationships, discoverability, brand partnerships, operational efficiency and responsible product innovation may strengthen the network over time.

Risks and dependencies

Media ventures face significant competition, revenue volatility, regulatory responsibilities, platform dependency, misinformation risks and continuing investment requirements. Sustainable growth requires evidence-led decisions and financial discipline.

INVESTMENT DISCLOSURE

This profile is informational only. It is not a securities offer, financial forecast, valuation, promise of returns or solicitation to invest. Any transaction requires appropriate diligence and legal documentation.

OPERATING PRIORITIES

From ambition to execution

A practical institutional framework for the next stage.

PEOPLE & CAPABILITY

Build defined responsibilities for editorial review, reporting, digital publishing, design, commercial operations and compliance.

SYSTEMS & TECHNOLOGY

Maintain reliable content management, access controls, backups, archives, audit trails and secure publication processes.

MEASUREMENT & TRANSPARENCY

Track verified publication cadence, corrections, reach, revenue, operating costs and audience engagement with consistent definitions.

GOVERNANCE & COMPLIANCE

Keep corporate records, publication registration, advertising documentation, privacy processes and legal disclosures current.

CORPORATE CONTACT

A conversation about the future

For editorial correspondence, institutional partnerships and commercial enquiries.

VARTNEXA MEDIA NETWORK

A Media Division of Vermaverse OPC Private Limited
Official network website: vartnexa.in
Newspaper: janpariprekshyadarpan.com
Digital news portal: vmnnews.com
Corporate website: vermaverse.com

OUR COMMITMENT

Where Truth Transcends Boundaries. We welcome conversations built on credibility, mutual respect and a shared commitment to responsible public communication.